

GREG WILLIAMS

INSTRUCTIONAL DESIGNER, CONTENT & PROJECT MANAGER

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INSTRUCTIONAL DESIGN & TRAINING EXPERIENCE

LEARNING EXPERIENCE DESIGNER

Humanus Media (video production company), 2015

- Designed instructional video course for national organization
- Created training materials & programs for 3 major universities
- Developed multimedia college course & published to LMS

INSTRUCTIONAL MEDIA DESIGNER

Brigham Young University, 2013-2014

- Developed video training materials for university faculty
- Wrote and edited instructional guidelines and processes
- Assisted implementation of new learning management system

EDUCATION INTERN

Federal Judicial Center, 2012

- Wrote course content for a government training program
- Designed and presented a software training to our team

TRAINER & STUDENT MENTOR

Brigham Young University, 2010-2012

- Designed, presented, and facilitated soft skill training for adults



CONTENT PRODUCTION & MANAGEMENT EXPERIENCE

CONTENT DIRECTOR

SiteSmash (web dev and video production company), 2016

- Consulted with clients on content strategy and deliverables
- Led content team on corporate projects in fast-paced setting

EXECUTIVE PRODUCER & DIRECTOR

Humanus Media (video production company), 2015

- Scripted and produced 30+ testimonial and advertising videos
- Shot, directed, and edited video content for major corporations

VIDEO MARKETING ASSOCIATE

Community Care College, 2014

- Planned, prepared, shot, and edited 100+ videos
- Designed and produced original recruiting video experience
- Built content systems and processes in entrepreneurial setting



PROJECT MANAGEMENT EXPERIENCE

CHIEF OPERATING OFFICER

SiteSmash (web dev and video production company), 2016

- Managed merger, rebranding, and financial overhaul of systems
- Developed budgets and timelines for new products
- Managed multiple projects and clients at the same time

MANAGING DIRECTOR

Humanus Media (video production company), 2015

- Led team to an average of 25% revenue growth each quarter
- Managed sales and fulfillment team to 100K in the first 1.5 years



EDUCATION

MS INSTRUCTIONAL PSYCHOLOGY & TECHNOLOGY

Brigham Young University

Provo, Utah, April 2016

3.93 GPA

BA MEDIA ARTS (FILM STUDIES)

Brigham Young University

Provo, Utah, April 2013

3.94 GPA



HARD SKILLS

Adobe Premiere & After Effects

Adobe Photoshop & Illustrator

Adobe Captivate

Microsoft Office

Online Management Apps (Basecamp, Google Suite, Asana, Slack + more)

Working knowledge of HTML, CSS, & JavaScript

Strong understanding of adult learning theories and best practices

Scriptwriting and storyboarding

Copywriting and SEO optimization



VOLUNTEER WORK

ONLINE LEARNING DEVELOPER

Designers For Learning (nonprofit instructional design group), 2014

- Led collaborative virtual team to develop training materials
- Managed client expectations and project timeline remotely

CHURCH VOLUNTEER

San Bernardino, California, 2008 - 2010

- Worked 10-12 hour days for 2 years, teaching individuals
- Provided physical service to over 50 families and assisted 3 local nonprofits



AWARDS

EXCEPTIONAL WORK IN RESEARCH (NOMINATION)

Brigham Young University, McKay School of Education, 2016

SLOAN SPEECH SHOWCASE FINALIST

Brigham Young University, 2014

EXCEPTIONAL WORK IN CRITICAL STUDIES

Brigham Young University, Theater Media Arts, 2013