

Uber | A Beginner's Guide (Script)

Greg Williams

January 18, 2017

Audio	Visuals
With Uber you can secure a ride based on your schedule and your budget all from our easy to use app.	Uber logo, cityscape and a smart phone.
In this video we will explain, first what Uber is, second, how to get set up on the app, and third, booking your first ride.	1st, 2nd and 3rd Icon with key words
First, What is Uber?	What is Uber?
Uber is a technology platform that connects our driver-partners with riders like you. When you want a ride, you can simply open the app and make a request (more on that soon). When a nearby driver-partner accepts your request, your app displays an estimated time of arrival for the driver-partner heading to your pickup location.	Basic human form, basic car form - simple icons indicating Uber process as it is explained. No detailed graphics or shots of the app at this time.
Your app notifies you when the driver is about to arrive, and you'll be given information such as the vehicle's type and plate number so connecting with the driver-partner is seamless. Use the app to enter your preferred destination anytime before or during the ride. When you reach your destination and leave the vehicle your fare is calculated and charged to the payment method you've linked in the Uber app. You won't be charged unless you take the ride.	Uber car with highlighted/identified elements pointed out with call outs. Uber car travels, basic tree forms pass. A small map at the top indicates progress to destination. Basic human form exits car, \$ goes to the app.
How do you actually get set up on the Uber app?	
When you open the Uber app you'll see a map of your location with icons indicating where current driver-partners are located. On the top left you'll see the menu icon. In order to use the app you'll need to add some basic information here.	Simple representation of the interface visually displays narration activity.
To book your first ride, you'll need to add a payment method. Tap the menu and select payment method.	Simple representation of the interface visually displays narration activity.

<p>Once you've selected a method Uber will save this as your preferred payment selection and unless you change it, all fares will be paid using this method.</p>	<p>Simple representation of the interface visually displays narration activity.</p>
<p>The "Your Trips" selection is a travel log of your rides and when you've booked a ride it will be saved here for your convenience. You can earn free rides, access help, and adjust your settings in these other selections.</p>	<p>Simple representation of the interface visually displays narration activity.</p>
<p>When creating your settings you can save locations like home and work to make traveling that much easier.</p>	<p>Simple representation of the interface visually displays narration activity.</p>
<p>Now that you are all set up, let's book your first ride!</p>	
<p>When you put in your destination you can select the size vehicle and estimated price that is right for you. Uber fares are calculated based on the type of vehicle, rider demand, time of day, and distance. You will also be able to see the estimated time of arrival, allowing you to plan accordingly. Make your selection, and you are all set for your first ride.</p>	<p>Human form standing on street corner.</p> <p>Simple representation of the interface visually displays narration activity.</p>
<p>Uber is the flexible and trustworthy way to get around. If you have questions or need assistance, access the "help" selection in the app or visit help.uber.com.</p> <p>We hope you enjoy your ride!</p>	<p>Simple representation of the interface visually displays narration activity.</p> <p>Help.uber.com</p> <p>Uber logo.</p>